

BID #44 MINUTES OF SEPTEMBER 15, 2015
for approval at october, 2015 meeting

In the absence of Lee Barczak, president, the meeting was conducted by board member Mary Ellen O'Donnell. Other board members present were Swofford, McBurney and Parker, Toutenhofd. Also in attendance was pending board member, Mike Bodow.

MINUTES, JOYCE PARKER, sec.

* The minutes of July 28 and Aug. 26 were distributed. O'Donnell moved that they be approved, 2nd by McBurney.

VISIONING AND DEVELOPMENT, BARCZAK, chair

* Barczak is working to develop a conference open to the public to educate and answer questions. 3 panels are being planned. To be launched in mid November

STREETSCAPE, O'DONNELL, chair

- * Work continues with BVNA with regard to replace banners. The BVNA is applying for a grant and, if awarded, there will be an opportunity to share a portion of the cost with the KK BID
- * Planning is scheduled for Morgan Park enhancements. Meetings have been initiated, fund raising will be investigated. Note that Morgan Park is a county park not a city park.
- * The KK BID will propose a grant for the Friends of Morgan Park group equal to funds raised.
- * There is a need to see the proposed landscaping plan which will be submitted.
- * Relocation of Sidewalk Planters: Stephanie Harling said that sidewalk width is a concern concerning placement of the standing planters. Sites are being considered. Russell and KK near I.C. Church and a area near Morgan Park and the 4 corners near the antique store and the dental building.
- * The planters are 36" high and 30" on diameter. The costs are \$400.00 to \$1,200.00 per planter. Artistic benches at bus stops are also being discussed.
- * The city can supply free available planters with a cost of \$200.00 to relocate them, they are available in square and round shapes.
- * Floral costs are minimal compared to maintenance.

SAFETY AND COMMUNITY, MCBURNEY, chair

- * McBurney has communicated with Officer Felix. Green signs, caution and highlighted walkways were discussed. A meeting with Alderman Zielinski is in the plans.
- * Extra police to monitor would be very costly.
- * Carisse suggested that paint and a simple pattern stencil could be used to highlight crosswalk could be an option that we could use to offset charges. She had spoken with someone who could donate the paint and possibly a person to assist with the work involved.
- * Toutenhoofd suggested that perhaps a police car could be stationed near the problem areas, as a deterrent to speeders. McBurney will follow up.
- * Problem areas are: Oklahoma, Holt, Potter and Morgan Ave.

EVENT COORDINATION, BARCZAK, chair

* Mike Bodow will be taking over as event coordinator as soon as he is approved and sworn in.

MARKETING

- * Walczak will stop doing social media and put the allotted budget towards building a responsive site, said Carisse. The company ICS will create a wordpress tutorial that will allow chairmen to update the website independent of hiring a third party.
- * There are very good prices offered by the Journal/Sentinel Now section for advertising. Some as low as ½ price.
- * The text for the ads must be supplied 14 days ahead of publication. The discounts will last until Dec. 31, 2015

DATA COLLECTION, PARKER, chair

Parker will be completing gathering soon. Updated emails will be the way to communicate with members of BID #44.

ART STOP

- * Kotze will provide additional corrections. It must be paid in full.
- * The balance due is \$15,124.00.
- * The lights will be switched to one color. Rust is a major issue. The artist will be contacted to discuss the rust and the aesthetics of the work.
- * It was suggested that an expert be consulted as to the rust issue, the steel used and possible solutions. Information about the rust is not in the original submitted design.
- * There was a motion by O'Donnell to make the final payment to Kotze, 2nd by McBurney.
- * Duffy questioned the allocation of additional funds from other planned activities/projects and asked for a break down of the costs, which has risen to \$320,000.00

NEW BUSINESS

- * A new board applicant, Nick Lawrence was introduced. His resume is available upon request. There is a question as to the validity of his property being a part of the BID.
- * The board went onto closed session to discuss the eligibility of the board candidate pending verification of property address and the boundaries of the district.
- * My recording ceased and I do not have a clear accounting of the proceedings.

Respectfully Submitted,
Joyce Parker, Secretary