



KK BID Board Meeting Minutes: May 31, 2016

Bay View Library - 2566 S Kinnickinnic Ave. Milwaukee, WI 53207

Meeting called to order at 6:14 PM by Lee Barczak; *note: No Quorum – No Actions Possible

Roll Call - Lee Barczak

Officers		-	John Tutenhoofd
X	President	Lee Barczak	Mary Jo Mc Burney
	Secretary	<i>Position Vacancy</i>	Mary Ellen O'Donnell
	Treasurer	<i>Debbie Jeskie (pending city approval)</i>	Mike Bodow

*Treasurer's Report 4/30/16 – Lee Barczak

Total	General Account	Savings Account	Art Stop Account	Events Account	Streetscape Account
\$115,119.96	\$5,076.51	\$78,931.11	\$1,203.16	\$26,643.57	\$3,218.08

*Treasurer's Report 5/31/16 – Lee Barczak

Total	General Account	Savings Account	Art Stop Account	Events Account	Streetscape Account
\$110,446.32	\$4,053.02	\$78,931.11	\$1,203.16	\$23,066.91	\$3,192.12

*Debbie Jeske (BMO Harris Bank) to take position as board Treasurer upon approval from Common Council

*Secretary's Report - Lee Barczak

Meeting Minutes:	Motion	2nd	Motion Passed
4/13/16	*Pending Quorum	-	-

* Due to board/officer vacancy, minutes and financial statements will be recorded by the president's assistant, Carisse Ramos, until the position is filled.

Motions for Consideration:	1st	2nd	Result
N/A			
N/A			

Discussion

Visioning and Development Committee Update - Lee Barczak

Discussion: <i>BV Visioning Summary</i>	Notes: <ul style="list-style-type: none"> - 1st Forum Conference had 125 attendees <ul style="list-style-type: none"> - Had a follow up session for public input - Survey circulated and public session - < 25 attendees at listening session <ul style="list-style-type: none"> - Main Discussion: Avoiding ‘canyonization’ of BV; preserving & encouraging creativity and diversity of business, architecture, maintenance and preservation of existing building, attracting sustainable developments for the future, et. al. - Is there another form of education and/or outreach that can be done from here? - New building inspector in town: Brendan Sullivan bsulli@milwaukee.gov; 414.286.2592
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Streetscape Committee Update - Mary Ellen O’Donnell

Discussion: <i>Art Stop Update</i>	Notes: <ul style="list-style-type: none"> - Still waiting on Kotze for improvements; won’t pay final invoice until it’s completed
<i>Flower Baskets</i>	<ul style="list-style-type: none"> - Flower baskets up by 6/3
<i>KK Wall Murals</i>	<ul style="list-style-type: none"> - 2 sites approved by property owners, one to be a collab with BVNA, other to be a collab with BV Historical Society - goal is to have murals installed this season (South sides of Shape up Shoppe and Maytag Building) - Susan Ballje applying for grants through BV Historical Society - KK BID to pay for installation
<i>KK/Pryor Pocket Park</i>	<ul style="list-style-type: none"> - Came up with a couple of designs; committee looking for less hardscaping
<i>Benches and Planters</i>	<ul style="list-style-type: none"> - Will fill in existing planters; thank you notes to be sent to those who already took care of the planters in front of their businesses
<i>Gateway Signage</i>	<ul style="list-style-type: none"> - RFP sent to 3 local vendors: Milwaukee Blacksmiths, Gallas Metalworks and Ascend Design - To contact BVNA about potential collab to have gateway signage at other entry points to BV besides KK; consistent signage/branding important
<i>Silva Cell Tree Project-</i>	<ul style="list-style-type: none"> - Tree installation pushed to late summer

Safety and Community Update – N/A

Discussion:	Notes: <ul style="list-style-type: none"> -
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Event Coordination Update – Carisse Ramos

Discussion: <i>Social Media</i>	Notes: <ul style="list-style-type: none"> - Ask Bill Rouleau about possibly helping to collect funds for BV Classic @ Rollout
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<i>Marketing</i> <i>BV Classic Update</i>	<ul style="list-style-type: none"> - Behind in fundraising due to 3 major sponsorship drop outs (US Foods – \$7K, Dish Network \$2K, Skyy Vodka \$4K); currently at \$19,300 - Pet fair, midsummer market and yard party incentives all in place; vendors to be moved closer to finish line to help drive traffic onto Howell; three music areas planned as well as beer garden
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New Business & Additional Discussion

Discussion: <i>New Developments</i>	Notes: -
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Meeting Adjourned	Motion	2nd	Motion Passed
6:50	Mary Ellen O'Donnell	Lee Barczak	unanimous approval

Next Meeting Date: June 21, 2016 @ BV Library