



KK BID Board Meeting Minutes: April 13, 2016

Bay View Library - 2566 S Kinnickinnic Ave. Milwaukee, WI 53207

Meeting called to order at 6:05 PM by Lee Barczak; *note: March meeting was cancelled

Roll Call - Lee Barczak

Officers		X	John Toutenhoofd
X	President	Lee Barczak	X
	Secretary	<i>Position Vacancy</i>	Mary Ellen O'Donnell
	Treasurer	<i>Debbie Jeskie (pending city approval)</i>	X
			Mike Bodow

*Treasurer's Report 2/29/16 – Lee Barczak

Total	General Account	Savings Account	Art Stop Account	Events Account	Streetscape Account
\$120,960.07	\$9,289.06	\$104,922.86	\$1,203.16	\$2,326.91	\$3,218.08

*Treasurer's Report 3/31/16 – Lee Barczak

Total	General Account	Savings Account	Art Stop Account	Events Account	Streetscape Account
\$114,659.12	\$5,294.19	\$78,931.11	\$1,203.16	\$26,043.57	\$3,187.09

*Debbie Jeske (BMO Harris Bank) to take position as board Treasurer upon approval from Common Council

*Secretary's Report - Lee Barczak

Meeting Minutes:	Motion	2nd	Motion Passed
2/10/16	John Toutenhoofd	Mike Bodow	unanimous approval

* Due to board/officer vacancy, minutes and financial statements will be recorded by the president's assistant, Carisse Ramos, until the position is filled.

Motions for Consideration:	1st	2nd	Result
<i>Approval of independent purchase power for up to \$1000 for expenditures on an already approved project</i>	John Toutenhoofd	Mary Jo Mc Burney	Unanimous approval
<i>Approval for payment of rental fee for BV Visioning Committee up to \$300</i>	John Toutenhoofd	Mike Bodow	Unanimous approval

Discussion

Visioning and Development Committee Update - Lee Barczak

<p>Discussion: <i>BV Listening Session</i></p>	<p>Notes:</p> <ul style="list-style-type: none"> - Survey has been circulated for public input on issues to be presented at session - Location announced – Bay View High School, 6pm- 8pm @ Mary Morris Hall (rm 230)
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Streetscape Committee Update - Mary Ellen O'Donnell

<p>Discussion: <i>Art Stop Update</i></p>	<p>Notes:</p> <ul style="list-style-type: none"> - Still waiting on Kotze for improvements; won't pay final invoice until it's completed - Art stop plantings to be maintained by Natalya Gruenwalde from BV
<p><i>Flower Baskets</i></p>	<ul style="list-style-type: none"> - Custom Grown approved as vendor; will plant, install and provide maintenance
<p><i>KK Wall Murals</i></p>	<ul style="list-style-type: none"> - 2 sites approved by property owners (Shape up Shoppe and Maytag Building); more sites in discussion - Murals will be installed at no cost to property owner - Design created by local artist – Jennifer Espenchiede (example of mural in clock shadow building) - Design to incorporate historic perspective of Bay View
<p><i>Bike lane safety art project</i></p>	<ul style="list-style-type: none"> - Jeff Redmon working with streetscape committee to create intersection/bike lane designs to help improve safety and add visual appeal to the strip
<p><i>KK/Pryor Pocket Park</i></p>	<ul style="list-style-type: none"> - Art stop maintenance for plants
<p><i>Benches and Planters</i></p>	<ul style="list-style-type: none"> - Locations to be approved by city; new bench design being considered – one that will be maintenance efficient while still attractive - Planters and Benches are in process and are to be planted this summer
<p><i>Gateway Signage</i></p>	<ul style="list-style-type: none"> - RFP developed
<p><i>Silva Cell Tree Project- Presentation by Kim Kujoth and Tony Jazdyk</i></p>	<ul style="list-style-type: none"> - Completely city funded for installation, reparation and maintenance - Goals: add tree canopy, manage storm water, pilot technology, create value on KK and enhance streetscape improvements by KK BID - 30 trees, 8 locations, 23 silva cell systems, 7 regular trees in green spaces - System works by supporting concrete to allow for looser soil and better root growth - Utilities are easily threaded through system and system is easy to take apart - Timeline: contract awarded in late May, construction to start late June/early July, construction to end late September - Trees are a narrow crown species keeping in mind narrow walkways - 1 week at most to install a system; city has coordinated around events and each site will be cleaned after every day to assure that complete access to affected businesses is assured - KK BID will remind constituents about installation of trees as dates draw nearer and advise on impacts on cleaning and drainage - Board would be interested in getting updates on progress/a mode of comparison to see trees' progress

Safety and Community Update - Mary Jo McBurney

Discussion: <i>Speeding issue</i>	Notes: <ul style="list-style-type: none">- Mary Jo Mc Burney to discuss with police if option of empty cop car on KK might be allowed to help deter speeders
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Event Coordination Update - Mike Bodow (approved by common council, still to be sworn in)

Discussion: <i>Social Media Marketing BV Classic Update</i>	Notes: <ul style="list-style-type: none">- Work postponed to focus on bike race- Sponsors (both approved and pending approval): Centraal (10K), Bumstead (1K), Avalon (1K), New Belgium (2K), Dish Network (2K), Fyxation (~\$1.5K and organizing fixed gear race), Stone Creek (2K, live music spot and beer/coffee collab with New Belgium), RedBull (500-1000 cans in-kind), Proximo (TBD, part liquor, part check), Colectivo (3-5K), Mac's Pet Depot (radio ads and coordination of pet adoption fair and puppy keg pull), Rushmor (DJ and Stage)- Course is set to be the same but is yet to be confirmed with city and Dermond- Avalon willing to pull extension of premise permit if needed
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New Business & Additional Discussion

Discussion: <i>Avalon Break In Update</i>	Notes: <ul style="list-style-type: none">- Individual responsible for breaking into Avalon to steal copper piping has been caught and is to be put in jail, 7 years with no parole- Cameras and social media tips were integral in catching the perpetrators—please encourage your neighbors and friends to install cameras if they have not already, and please do not be shy about engaging the community in keeping Bay View safe
<i>New Developments</i>	<ul style="list-style-type: none">- Bublr Bikes is now in Bay View; grand opening next Tuesday, 4pm@ Zillman Park- Discussion about BID becoming involved with a BV Frolics parade next year; Lee Barczak knows of a \$12,500 matching sponsor to help get the event off the ground<ul style="list-style-type: none">- Concept of lit up night parade discussed- Theme: How Bay View Can You Be?- Potentially for fall

Meeting Adjourned	Motion	2nd	Motion Passed
7:42	Mary Jo Mc Burney	Mike Bodow	unanimous approval

Next Meeting Date: May 31, 2016 @ BV Library