

MINUTES OF MARCH 31, 2015 MEETING OF BID #44

The meeting was called to order at 6:pm at the Bay View Library by President Lee Barczak. Present were Parker, O'Donnell, Swofford and McBurney absent were PELTZ AND TOUTENHOOFD.

The meeting opened with a presentation concerning new changes to the proposed structure to be built on the Faust Property. There were no derogatory comments from the board nor the attendees. Parker and O'Donnell said that they like the new concept.

The minutes of Dec., Jan and Feb. were approved by a motion made by O'Donnell 2nd by Swofford.

TREASURER'S REPORT

The board voted to require 2 signatures on all checks written on behalf of the BID. They are Laurie Swofford, Treasurer, Secretary, Joyce Parker or President, Lee Barczak

Treasurer Swofford said that \$50,750.00 in assessments has been added to the BID account. There was a notice of \$1,570.00 in expenses from Walczak for the web site and marketing. There was also a note from Peltz, web site chairman, to cut off the charges at \$900.00 per month.

There is a total of \$113,532.57 on hand in the BID account. A definitive accounting is available from Laurie Swofford, Treasurer.

Swofford said that a separate account will be opened to accommodate Street Scaping. It will include the grant and also the loan that has been board approved.

ART STOP

Barczak said that he has requested a revision of the final bill from Kotzke. He has not yet received an answer.

The board had previously approved the usage of a portion of the Street Scape funds to pay the balance due to Kotzke.

There were two bids received with regard to the maintenance of the art stop. A motion was made by Parker to accept the one submitted of \$35.00, 2nd by McBurney. Window cleaning and the area will be taken care of as needed.

A request to change the mailing address to Barczak was motioned by McBurney, 2nd by O'Donnell.

WEB SITE

Barczak stated that other web site designers have been contacting him, claiming that they can provide a service that would be cost effective. Peltz will be given the information as well. Consideration will be given to this issue.

DATA COLLECTION

Chairman Parker asked for committee members to assist with this work. Her one committee member is ill and unable to help.

BEAUTIFICATION

O'Donnell told of two new committee members, they are Jeremy Fojut and Stephanie Harling, they will join the following members:

Toni Spott, Steve Goretzko, Ian Num, Lee Barczak and Carisse Ramos.

There will be a meeting with regard to the War Memorial revitalization in mid March to seek approval to proceed with design work for the memorial.

There has been a revised placement of the free trees. Business and property owners will be approached with the plan.

There will be 30 brackets constructed to accommodate the additional flower baskets.. A contract with Black Eagle Construction has been developed for maintenance and installation of the baskets and will be executed soon. There is a cost of \$900.00 for the pole permits.

BID members voted to fund the "Art in the Street" up to \$30,000.00. 5 key areas were chosen, however, a motion by O'Donnell was made to table the project because of undetermined costs and maintenance, to concentrate on other issues at this time. 2nd by McBurney. Motion carried.

BVNA President, Nicole Williams met with Mary Ellen O'Donnell and Carisse Ramos to discuss collaborating on sharing postings on each other's website, street banners and seasonal street decorations. BVNA will investigate potential grants.

Jeremy Fojut presented a public art concept, consisting of large letters, spelling out Kinnickinnic to be placed along the district. \$60,000.00 is the estimated amount of construction.

Guetzlaff noticed that the name would be backward when driving north along the street. Fojut noted that location of the letters is still in very early planning phase. Parker questioned the statement that the construction company would not be responsible for anything. No liability responsibility insurance, nor responsibility that would cover the durability of the letters.

SECURITY AND WELLNESS

McBurney talked with Home Depot. They said they would work with the BID for security cameras. The BID will no longer support the purchase of any more cameras. Those cameras that are already installed will remain where they are, however, maintenance must be covered by the owners of the facility where they are placed.

THE BICYCLE RACE

TOAD said they would pick up the costs for the race. They asked if the BID could provide funds for prizes and other costs. This will be covered at the next meeting.

Barczak would like to approach businesses immediately following the race for funding next year. Café Central has already committed for the next two years. Children's races will also be included.

McBurney suggested a discussion about a possible change to the route next year.

NEW BUSINESS

* Fran Jackson of "Visit Milwaukee" said that they would like to include Bay View in their visitor's guide.

A trade to encompass events in our area with others could be listed on both web sites. There would be no fees required.

* There are 14 videos of Story of Milwaukee available. Guest speakers inform people of what's going on in the area. There was talk of a possible fee of \$520.00 per year to be highlighted on their web site.

* There was a talk about window washing in the district by Al's Window Cleaning. There would be low prices, depending on how many businesses will be involved. Perhaps as low as \$5.00. They also carry liability insurance. More information will be provided.

* Publir Bikes is interested in providing their service to the district.

The meeting was adjourned at 8:pm The next meeting will be at the library on April 22, 2015.

Respectively Submitted,

Joyce Parker, Sce.